

PRIVACY POLICY

Effective Date: **30 September** 2017

American Blanching Company (collectively, “American Blanching” or “we” or “our”), wants you to be familiar with how we collect, use and disclose information about you, including information collected via the websites listed at www.goldenboyfoods.com and www.americanblanching.com. Some of this information may individually identify you. This Privacy Policy explains our information practices with respect to information collected and the choices you can make about the collection, access and use of your information. We train our employees about the importance of privacy and how to handle and manage personal information appropriately and securely.

WHAT PERSONAL INFORMATION DO WE COLLECT AND HOW DO WE USE SUCH INFORMATION?¹

We collect personally identifiable information (“Personal Information”) from you when you voluntarily provide it to us. The Personal Information that we collect may include your:

- name;
- address;
- phone number;
- email address;
- gender;
- date of birth; and
- any other information that might be used to identify you by another person.

We may use this Personal Information for the purposes for which it was provided/collected, and to:

- communicate with you regarding our products, services, promotions and news releases;
 - provide you with information that you request;
 - improve our product and service offerings;
 - consider your job application and communicate with you about your job application;
 - administer a promotion, survey, market research, or other feature to provide you with the relevant products and services;
-

- analyze visits to our websites and learn about the interests of our visitors on a personal level to better understand their interests and needs;
- respond to investor-specific inquiries;
- facilitate your transactions; and
- communicate with you regarding our website, Privacy Policy and terms and conditions (the above uses, the “Services”).

For our record keeping purposes, we may retain certain Personal Information that you submit in conjunction with commercial transactions.

HOW DO WE COLLECT AND SHARE PERSONAL INFORMATION?

We employ other companies, including, without limitation, certain of our affiliates and subsidiaries and people to perform tasks on our behalf (“Agents”). We may need to share, and may transfer, your information with them in order to provide products or Services to you (for example, email campaigns and similar marketing events, and in connection with investor relations matters). Other types of Agents with which we may share Personal Information include organizations providing services to support American Blanching functions, such as contest and campaign data analysis. Certain other Agents collect Personal Information on our behalf. For example, we may use Agents for our career portal.

In addition to disclosures described above, we may disclose or transfer Personal Information in connection with, or during negotiations of, any merger, acquisition, spin-off, sale of company assets, product lines or divisions, any financing or any similar transaction. We may also disclose Personal Information to prevent damage or harm to us, our Services or any person or property, if we believe that disclosure is required by law (including to meet national security or law enforcement requirements), or in response to a lawful request by public authorities.

American Blanching does not sell or share the Personal Information it collects from you to any unrelated third parties (who are not Agents) so that they may send you commercial promotions or unsolicited offers for unrelated products or services. If you would like more information about our disclosure of your Personal Information to third parties, please contact us at privacy@postholdings.com.

HOW DO WE GATHER DATA BY AUTOMATIC MEANS?

Sometimes we and/or our Agents use cookie technology, web beacons, and similar technologies on our website to enhance functionality and navigation for our visitors, and learn about the use and users of our website. In doing so, we analyze trends, administer our websites and gather information about our user base as a whole.

Information tracked through these mechanisms includes, but is not limited to, (1) your IP address, (2) the type of web browser and operating system being used, (3) the pages of the website you visit, (4) other websites you visited before visiting our website, and (5) your geographic location.

If you wish to disable cookies, refer to your browser help menu to learn how to do so. Please note that if you disable cookies, the website may not function as intended and you may not be able to use certain features of the website.

Internet tags, graphic tags and similar web beacon type functions allow us to count the number of users who have visited a particular web page or to access certain cookies. We and/or our Agents may use web beacons on our websites to count users and to recognize users by accessing our cookies. Being able to access our cookies allows us to personalize our website and improve your experience on our website. We and/or our Agents may also include web beacons in HTML-formatted email messages to determine which email messages are opened.

HOW DO WE ENGAGE IN ADVERTISING AND WHAT ARE YOUR CHOICES?

We also engage Agents to display advertising on our website or to manage our advertising on other websites. These third parties may use cookies or similar technologies in order to provide you with advertising based upon your browsing activities and interests. If you wish to opt out of interest-based advertising, please visit <http://preferences-mgr.truste.com/> or <http://optout.aboutads.info> to manage your preferences. Please note that you may continue to receive generic ads.

HOW DO WE RESPOND TO “DO NOT TRACK” SIGNALS?

Do Not Track (“DNT”) is a privacy preference that users can set in their web browsers. When our website receives a DNT code, except in the case of certain scenarios where a user actively and knowingly provides Personal Information (e.g. contact forms), our website does not track your use across multiple websites other than the affiliated websites included within this Privacy Policy but other websites (including, without limitation, certain of our subsidiaries’, affiliates’ and third party providers’ websites) to which we link may continue to track you. When we receive web requests from a user who enables DNT by actively choosing an opt-out setting in their browser, we will take reasonable efforts to disable tracking cookies/scripts (e.g. Google Analytics, Google Adwords, Facebook, Twitter and/or other third party scripts).

LINKS TO OTHER WEBSITES

Our website may contain links to the websites of our subsidiaries and affiliates and to websites that are owned and operated by third parties. These other websites may have their own privacy policies. We are not responsible for the privacy practices or the content of websites owned and operated by any such third parties. Other websites may collect and treat information collected differently.

ACCESSING AND CHANGING YOUR INFORMATION

You may confirm our possession of your Personal Information and/or to access, amend or delete any Personal Information we hold about you, stop receiving communications from American Blanching, and prevent any further use of your Personal Information by American Blanching, by contacting us at info@americanblanching.com. If we are unable to satisfy your request, we will provide you with an explanation as to why such request cannot be honored. American Blanching will respond to reasonable requests in an appropriate timeframe as determined by the respective authority governing the use of the applicable Personal Information.

CHILDREN'S PRIVACY

This website is not directed to children under age 13, and we have no intention of collecting information from children under age 13, via this website or otherwise.

GOVERNING LAW

All matters relating to this website are governed by the laws of the State of Missouri, U.S.A.

HOW WE PROTECT PERSONALLY IDENTIFIABLE INFORMATION

American Blanching maintains reasonable and appropriate security measures designed to help protect against loss, misuse, and alteration of Personal Information collected by American Blanching. However, information transmitted on the Internet and/or stored on systems attached to the Internet is not 100% secure. As a result, we do not ensure, warrant or guarantee the security or integrity of such information. We will not be responsible for disclosure of any information due to errors in transmission or the unauthorized acts of third parties.

We may retain your information for as long as your account is active or as needed to provide you services, comply with our legal obligations, resolve disputes and enforce our agreements.

CHANGES IN OUR PRIVACY POLICY

We may amend this Privacy Policy at any time. If we make any material changes in the way we collect, use, and/or share your Personal Information or to this Privacy Policy, we will notify you by prominently posting notice of the changes on the websites covered by this Privacy Policy. We encourage you to periodically review this page for the latest information on our Privacy Policy.

YOUR CONSENT TO THE TERMS OF THIS PRIVACY POLICY

By using this website, you signify your assent to the terms of this Privacy Policy. If you do not agree with any terms of this Privacy Policy, please do not use this site or submit any Personal Information to us.

CONTACT US

By email at privacy@postholdings.com

By mail at 1699 S. Hanley Rd, St Louis, MO 63144.